To better understand our customers, we ask you to please complete the following information. This data will be used in an internal market research capacity only and will not be sold or distributed.

Number of people in household:
123-5over 5
Age group:
under 3030-4041-5051-65over 65
Marital status:
SingleMarriedDivorcedWidowed
TT 1.11. (* 11)
Household income (in thousands):
under \$20\$21-40\$41-60\$61-80
\$81-90\$91-100\$101-140over \$140
How would you classify your occupation?
ProfessionalSales/BusinessClericalTechnical
ConstructionManufacturingSelf-employed
RetiredOther
itelitedother
Age of home:
less than 5 years5-10 years11-20 years
How long have you lived in your home?
How long have you lived in your home?
1-5 years6-10 years11-15 yearsover 15 years
Purchase information:
First siding purchaseFirst purchase from this company
Purchased siding beforePurchased from this company before
urchased siding before urchased from this company before
What was your method of payment?
CashFinancing
Casiii mancing
What style did you purchase?
How did you hear about your Pelican Bay One siding dealer?
ReferralNewspaperRadioTVYellow PagesRemodeling ContractorTrade Show
Other
Why did you decide on Pelican Bay One Siding?
AppearancePriceReputation
Other
Other
If you are replacing existing siding, why are you doing it now?
AppearanceEase of Maintenance
Other

#### Care and Maintenance

This product may become dirty over time. As a result, it is recommended that it be cleaned yearly to prevent the buildup of dirt and mildew.

The product can normally be cleaned satisfactorily with the use of an ordinary garden hose and water. This siding should *never* be cleaned with a power washer.

If the above process does not provide satisfactory results, a gentle washing with a soft bristle brush and water should be tried. If there are areas with stubborn dirt, a mild cleaning solution can be made by combining the following ingredients:

1/3 cup detergent (e.g., Tide)

2/3 cup trisodium phosphate (e.g., Soilax)

4 quarts of water

The siding should be rinsed with water from a garden hose after cleaning.

#### Important Information

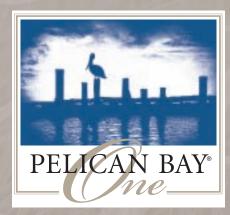
To protect your siding investment, it is recommended that you choose a licensed and insured contractor who will properly install the Pelican Bay One siding.

FIRE SAFETY INFORMATION: Rigid polypropylene siding is an organic material that can melt or burn when exposed to significant heat or flame. All building materials should be installed in accordance with all applicable building codes and fire regulations.



Authentically detailed for exceptional style and performance.

## Lifetime Limited Transferable Warranty



Traditional Shake
Scallop
Cape Cod Shingle
Hand-Split Shake

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# 

### Lifetime Limited Transferable Warranty

American Original Building Products LLC makes the following limited warranty:

What the Warranty Covers

American Original Building Products LLC ("AOBP") warrants to the original homeowner/customer that Pelican Bay® One will be free from manufacturing defects when properly installed and subjected to normal use. Defects mean fading beyond normal weathering, flaking, blistering, peeling and corrosion. Should any such defect occur during the lifetime of the original purchaser, as long as he or she is living and retains ownership of the property, AOBP will pay to repair, replace or refinish, at its option, any defective siding. AOBP may instead, at its option, refund the amount paid by the original owner for the siding plus the initial cost of installation.

AOBP also warrants to you that for a ten (10) year period the products will not excessively fade. Excessive fading is defined as a Delta E that exceeds four (4) Hunter units, as calculated according to ASTM D2244, within the first ten (10) years following the date of initial installation. This fade warranty is non-transferable. AOBP shall have sole discretion to determine if Pelican Bay One has faded.

AOBP also provides limited hail damage warranty for its products provided that the owner has homeowner's insurance or a comparable type of coverage. In the event of damage caused by hail during the warranty period, it is the owner's responsibility to file a claim with its homeowner insurance or other applicable insurance coverage. Any costs incurred by the owner in excess of the insurance proceeds will be reimbursed by AOBP (not including any insurance deductible) except that AOBP shall not be liable for costs in excess of the value of replacement material required due to the hail damage. AOBP shall not be responsible for the cost of labor to replace any hail damaged material.

Transfer of Coverage

If you are an individual, this lifetime limited warranty lasts for as long as you own the property (Figure A). If you are not an individual, the warranty period will be 50 years from the date of original installation of the products, prorated as outlined in Figure B. This lifetime limited warranty may be transferred with the property. However, upon the transfer, the warranty period will be no more than 50 years from the date of original

installation, prorated in accordance with Figure B. In the event of repair, replacement or refinishing under this warranty, the replacement material will only be warranted for the time remaining under the original warranty.

#### Limitations

This warranty does not provide protection against any failure, defect or damage caused by situations and events beyond normal exposure conditions, including but not limited to:

- Damage of any kind resulting from faulty or improper installation:
- Misuse, abuse, neglect or improper handling or storage;
- Normal weathering that may cause any colored surface to fade, chalk or become soiled or stained;
- Accidental damage, settlement, structural shrinkage or distortion of property structure;
- Fire, lightning, hurricane, tornado, wind storm, earthquake or other acts of God:
- Harmful chemicals, including non-approved cleaning agents, fumes or vapors or surface deterioration due to air pollution;
- Airborne stains, molds, mildew accumulation;
- Owner's failure to provide reasonable and necessary maintenance for the products;
- Impact of foreign objects, warping or distortion due to exposure to excessive heat sources or reflective heat sources such as skylight or window reflection, roofing materials, etc.;
- Products that have been painted or whose surface has been altered in any way;
- Products that have been power washed.

Due to normal weathering, replacement products may differ in gloss and color from products originally installed on the property.

WE RESERVE THE RIGHT TO DISCONTINUE OR CHANGE ANY DESIGN OR COLOR OF ANY OF OUR PRODUCTS AT ANY TIME AND WITHOUT NOTICE OR LIABILITY. IF FOR ANY REASON PRODUCTS OF THE TYPE ORIGINALLY INSTALLED ARE NO LONGER AVAILABLE AT THE TIME OF YOUR WARRANTY CLAIM, WE MAY SUBSTITUTE ANOTHER PRODUCT DETERMINED BY US TO BE OF COMPARABLE QUALITY AND PRICE.

#### **Conditions**

WE EXCLUDE AND ARE NOT RESPONSIBLE FOR ANY CONSEQUENTIAL OR INCIDENTAL DAMAGES ARISING OUT OF ANY BREACH OF THIS EXPRESS WARRANTY, OR ANY OTHER ORAL, WRITTEN OR IMPLIED WARRANTY THAT MAY APPLY TO YOUR PURCHASE, AS IT RELATES TO OUR PRODUCTS. THIS IS YOUR EXCLUSIVE WARRANTY AND IS IN LIEU OF ALL OTHER WARRANTIES EXPRESS OR IMPLIED INCLUDING BUT NOT LIMITED TO **IMPLIED WARRANTIES OF MERCHANTABILITY** AND FITNESS FOR A PARTICULAR PURPOSE.

This warranty gives you specific legal rights. You may also have other rights which vary from state to state. SOME STATES DO NOT ALLOW THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU.

#### Claims

The owner must promptly notify AOBP in writing of any manufacturing defect (or hail damage) promptly following its discovery and provide proof of the date of purchase and installation as well as proof of property ownership. All notifications should be sent to:

American Original Building Products LLC 1000 Arlington Circle Akron, Ohio 44306-3973

If a defect covered under this warranty is confirmed, AOBP will pay to repair, replace or coat the defective siding or refund the original amount paid by the original owner for the siding plus the cost of its installation.

#### Lifetime Warranty Protection Schedule (FIGURE A)

Number of years of use obtained after installation	AOBP's Warranty Obligat
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Original Purchaser's Ownership of the Property

50-Year Warranty Protection Schedule (FIGURE B)

Number of years of use obtained after installation	AOBP's Warranty Obligation
0-8 Years	100%
9th Year	70%
10th Year	60%
11th Year	50%
12th Year	30%
13th Year	20%
14th to 50th Y	ear 10%



## FIRST-CLASS MAIL PERMIT NO 2154 AKRON OH REPLY BUSINESS

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POSTAGE WILL BE PAID BY ADDRESSEE